Zany Brainy Toy Store – Assignment 3 BWM399

Colors:

Orange: #f36f21

Blue: #74cee2

Purple: #6460ab

Product/Industry: Educational Toys

Location: Portland, Oregon

Client/Customer: Those willing to pay the high cost of exceptional toys for exceptional children. No Barbie, GI Joe, or Teenage Mutant anything grace the halls of this Einstein-Inspired store; patrons of Zany Brainy by organic food, hybrid SUV’s, and socially responsible clothing. ‘Did you hear, Junior was just accepted into the Phillips Exeter of pre-schools, and its only $42,000 per year’.